

BRISBANE HAIR&BEAUTY EXPO

BRISBANE CONVENTION
AND EXHIBITION CENTRE

28 & 29 JULY 2019

RISING STARS SHOWCASE

In order to provide a vehicle for some of the best up-and-coming apprentice hairdressers to showcase their skills, BHBE will stage 'Rising Stars' on Sunday 28th July on Centre Stage at the Expo.

Rising Stars will highlight 8 hair apprentices. They will have the opportunity to create one look and bring these looks to life by presenting a model on the main catwalk at BHBE in front of hundreds of industry peers.

We have appointed the amazing Laura MacLeod of MacLeod Education as the Creative Director for this showcase and Laura will be the point of contact for all apprentices / salons in the lead-up to the event.

Rising Stars will also provide a range of benefits for each participating apprentice and their salon, including:

- Amazing practical growth opportunity for a salon apprentice to gain 'real life' catwalk experience
- Verbal recognition by our Centre Stage MC
- Personal and salon recognition on big screen above Centre Stage
- Exposure opportunity to walk the catwalk at the end of the Showcase
- Certificate of Participation as part of the Rising Stars Showcase
- Access to the Creative Director in the lead-up and at BHBE, although we would expect that the apprentice's salon owner and senior hairdressers would also provide ongoing support.
- BHBE will provide a model with catwalk experience
- BHBE will also provide a fashion designer with an allocated outfit for each apprentice for the event
- BHBE will provide a make-up artist to assist with creating the desired 'look' for the event
- BHBE will also provide each selected salon / apprentice with 10 BHBE free tickets for staff and their supporters to use

In addition to being available from early in the morning till around 2pm on Sunday 28th July, there will also be a rehearsal and final preparation on the afternoon of Saturday 27th July (day before - with models and outfit) and a casual dinner will be provided on Saturday night, for those interested to attend.

[CLICK HERE](#) to view the behind the scenes footage from the 2017 runway show

TIMELINE

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|--------------------------|--|
| 1 st May | Applications close |
| 9 th May | Selection of apprentices made |
| 13 th May | All apprentices locked-in for the event |
| Wed 22 nd May | Initial meeting with participants |
| 28 th June | All participants to have their final plans for Rising Stars lodged with Laura MacLeod |
| 27 th July | All participants to meet at Brisbane Convention & Exhibition Centre for full run-through |
| 28 th July | All participants to meet early AM for back-of-stage event preparation |

TO APPLY

[COMPLETE THE EXPRESSION OF INTEREST FORM](#)

Using the following fashion outfits as inspiration, please submit a photo(s) of a hair style that you would like to bring to life on the main stage at BHBE! *Outfits may or may not be available for the showcase

Please indicate which outfit inspired you to create this hair-style by their number. Hairstyles should be created on a headblock and can be taken on a smartphone. Hairstyles created for your application can be adjusted for the final showcase.



About the Designer

Sofia Moreno-Marcos founded Moreno Marcos with a focus on creating sustainable luxurious and unique items. Drawing heavily from the designer's peruvian heritage, MORENO MARCOS is a mesmerizing collection of dramatic silhouettes, sumptuous embroidery and statement millinery, delivered in deep shades of red and magenta against black.

Collections have been featured at the Mercedes Benz Fashion Festival, Brisbane Fashion Runway, Undress Runway, Recreate Fashion Show and Twilight Market events.

QUESTIONS?

If you have any questions, please don't hesitate to contact Danielle Sturgess on 0405 445 424 or danielle@majorleague.com.au

Should you require more information on Brisbane Hair and Beauty Expo, please visit www.bhbe.com.au or www.facebook.com/BrisbaneHairandBeautyExpo



Terms & Conditions: This opportunity is only open to hair apprentices in Australia. Selected hair apprentices will need to cover their own travel and accommodation costs to and from BHBE. The outfit that apprentices use for their application process may or may not be available for the showcase. Apprentices will style their models hair ONLY; no cutting or colouring. Apprentices are allowed to use hair pieces as part of the styling.